

**INNOVATION AND DIGITAL SECTOR COOPERATION BETWEEN  
BRAZIL & DENMARK,**  
**Annual report for 2018**



**Project description**

The purpose of the cooperation between Denmark and Brazil is to assist the Brazilian government, government agencies and other relevant Brazilian stakeholders in developing policies, strategies and solutions to improve digitalisation, innovation



and efficiency in the Brazilian public sector. The SSC will provide increased knowledge and opportunity for Brazil to develop efficient, cost-effective and user-friendly digital solutions for citizens and business.

SSC Innovation and Digital is also supporting the promotion of better regulation in an attempt to reduce the administrative burden in Brazil and increase the use of open governmental data through the involvement of companies.

This involves the introduction of "new ways of thinking" in relation to selected aspects of public administration. Another mutual project is the establishment of a Brazilian innovation lab at the federal level, the so-called "GNOVA" – a laboratory for digitalisation and innovation - which is embedded at the National School for Public Administration (ENAP). Establishing and running GNOVA is done with support and inspiration from the Danish MindLab.

The Danish Business Authority has been collaborating with the Brazilian Ministry of Planning, a large and influential ministry within the federal government since 2015.

**Key activities in 2018**

The activities in 2018 have focused on consolidating the project achievements and preparing the transition to the second phase of the project. The Brazilian Ministry of Planning and the Danish Business Authority has continued the cooperation on a Brazilian version of the Danish Business Forum and "better regulation" concept. An educational visit to Denmark to study the principles of better regulation, including visiting the Danish Chairman of Danish Business Forum took place in spring-time 2018.

GNOVA has in 2018 focused on evaluating its results to improve its sustainability. This included preparing for a government transition after national elections in October 2018 by presenting deliverables and communicating the value created. During this period, two visits from Denmark focused on revising GNOVA's value proposition and on how it translates this into its daily activities. The intention was to contribute to the construction of GNOVA's narrative in the upcoming transition between governments.

**Main achievements and lessons learned in 2018**

Building on the results of the first phase of the Strategic Sector Cooperation (SSC) on Innovation and Digitalisation between Brazil and Denmark, the partners signed a Memory of Understanding (MoU) at the beginning of 2018 ensuring continuation of the collaboration into a second phase with focus on intellectual property rights (IPR) and public digital transformation. Cooperation will be between Danish Ministry of business and Brazilian Ministry of Economy.

The significant positive effect of the first phase of the SSC Innovation and Digital on the bilateral cooperation was evident at the strong Danish mark on the 4<sup>th</sup> Public Sector Innovation Week in November 2018.

**Status:** Phase 1 completed. Phase 2 has commenced in 2019.

**Partners:** Ministry of Planning, INPI

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